

SwipeSimple Billing Examples for Vivid Payments

SwipeSimple pricing is based on the software package selected, along with any additional users, devices, or features. Below are examples to help illustrate how pricing aligns with different merchant needs.

1. SwipeSimple Starter

Monthly Fee: \$7.95 (*includes Dual Pricing / Automatic Adjustments at no additional cost*)

Optional Add-Ons:

- \$2.95 – Additional User

Best Fit:

Ideal for merchants looking for a mobile-only solution with simple payment acceptance and invoicing. Great for contractors, field services, and businesses on-the-go that don't need full Card Not Present functionality like Virtual Terminal or recurring billing.

Key Features Included:

- Mobile App
- Invoicing (send via app)
- Customer Database (basic, card-on-file via mobile)
- Inventory Management
- Reporting
- Discounts + Tipping

Example A: Mobile-only merchant with Dual Pricing enabled

- \$7.95 – Base fee (Dual Pricing included)
Total: \$7.95/month

Example B: Merchant with 3 users, Dual Pricing enabled

- \$7.95 – Base fee
- \$5.90 – 2 Additional Users (\$2.95 each)
Total: \$13.85/month

Example C: Merchant with 3 MIDs/locations and 3 users, Dual Pricing enabled

\$7.95 – Base fee (applies to primary MID, Dual Pricing included)
\$15.90 – 2 Additional MIDs (\$5.95 each)
\$5.90 – 2 Additional Users (\$2.95 each, first user free)

Total: \$29.75/month

2. SwipeSimple Payments

Monthly Fee: \$9.95 (*includes Mobile App + Gateway + Web Dashboard*)

Optional Add-Ons:

- \$5.95 – Additional Gateway MID
- \$5.00 – Automatic Adjustments (Dual Pricing / Cash Discount / Surcharging)
- \$2.95 – Additional User

Best Fit:

Ideal for merchants who need Card Not Present (CNP) capabilities, such as Virtual Terminal, invoicing from desktop, payment links, and recurring billing. Great for service-based businesses, professional services, and merchants managing remote or scheduled payments.

Key Features Included:

- Mobile App + Web Dashboard
- Virtual Terminal
- Invoices (send via app or web)
- Payment Links
- Recurring Billing (subscriptions, installments)
- Customer Database (card-on-file, recurring payments)
- Inventory Management
- Reporting

Example A: Merchant using Virtual Terminal + Invoices with Dual Pricing enabled

- \$9.95 – Base fee
 - \$5.00 – Automatic Adjustments
- Total: \$14.95/month

Example B: Merchant with 2 Gateway MIDs, Dual Pricing enabled

- \$9.95 – Base fee (includes first MID)
 - \$5.95 – Additional Gateway MID
 - \$5.00 – Automatic Adjustments
- Total: \$20.90/month

Example C: Merchant with 2 users, CNP features, no Dual Pricing

- \$9.95 – Base fee

- \$2.95 – Additional User
Total: \$12.90/month