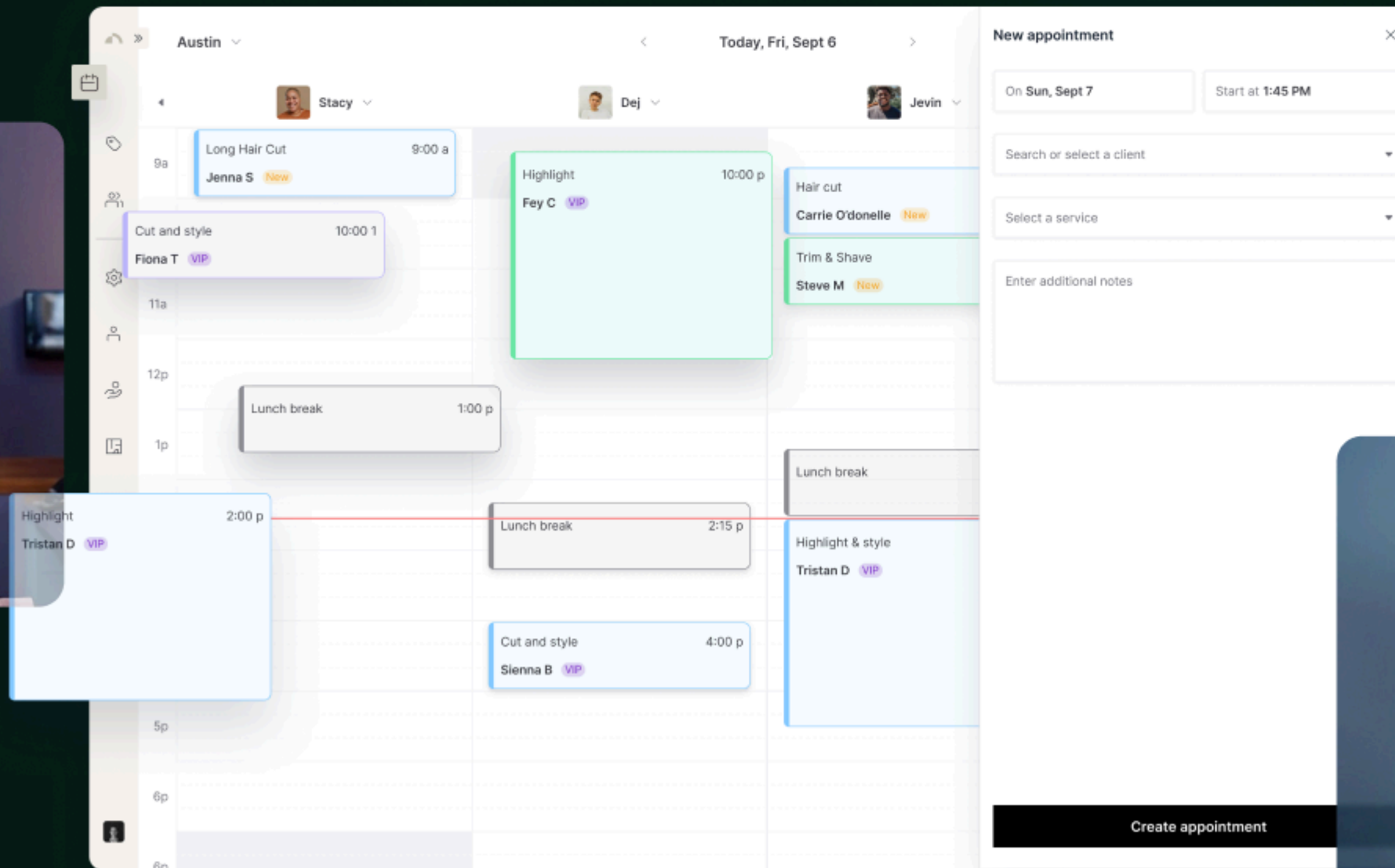




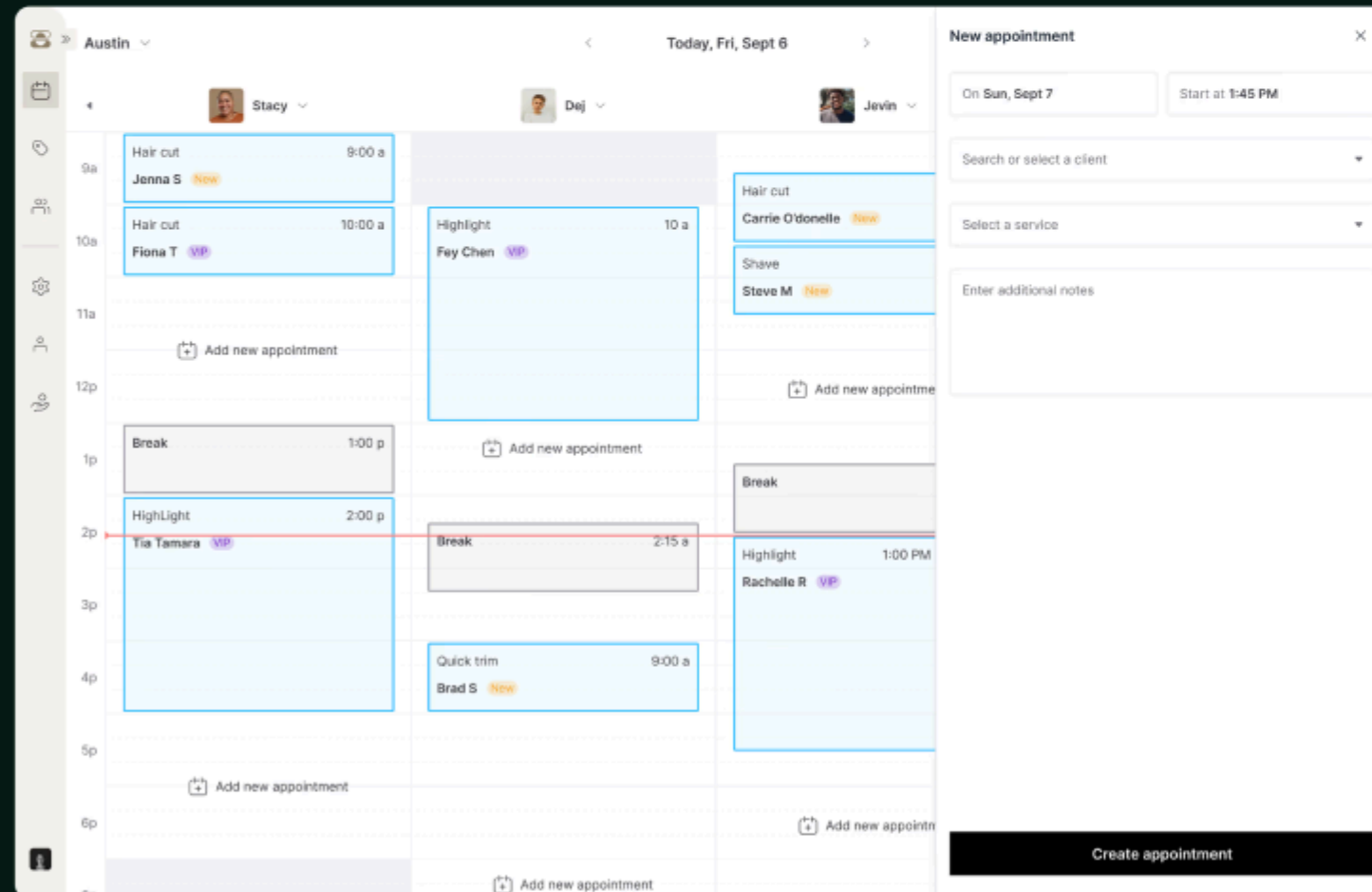
Everything you need to power service businesses





# Effortless booking. Streamlined payments.

Deliver the service solution your merchants deserve  
and focus on growing your portfolio, not building software



Salon

Barber

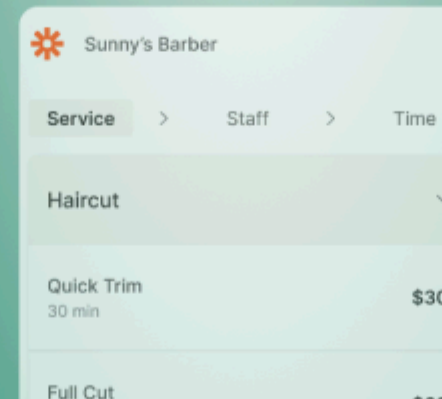
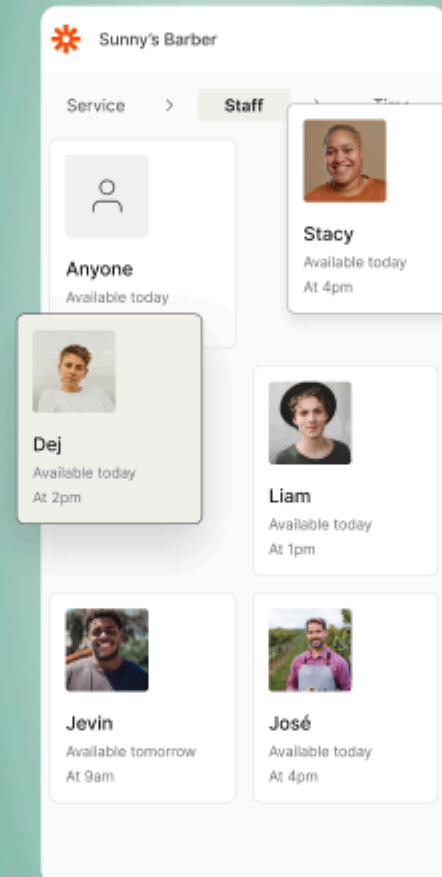
Pets

Medspa

Tattoo

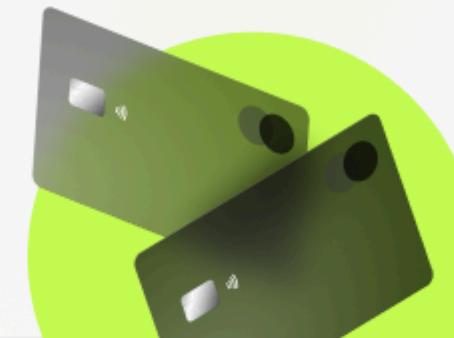
## Scheduling

Empower merchants  
with 24/7 booking for  
their clients, right  
from their phones.



## Made for the payments industry

Dual Pricing & payments  
anywhere: online, pay  
by link, QR, and in-store.



## Tools built for modern service

A lightweight tool for  
schedules, CRM, sales,  
booking, staff, services,  
and payments.



## Made for payments professionals

Grow your offering and delight your merchants  
while keeping your relationship & the MID



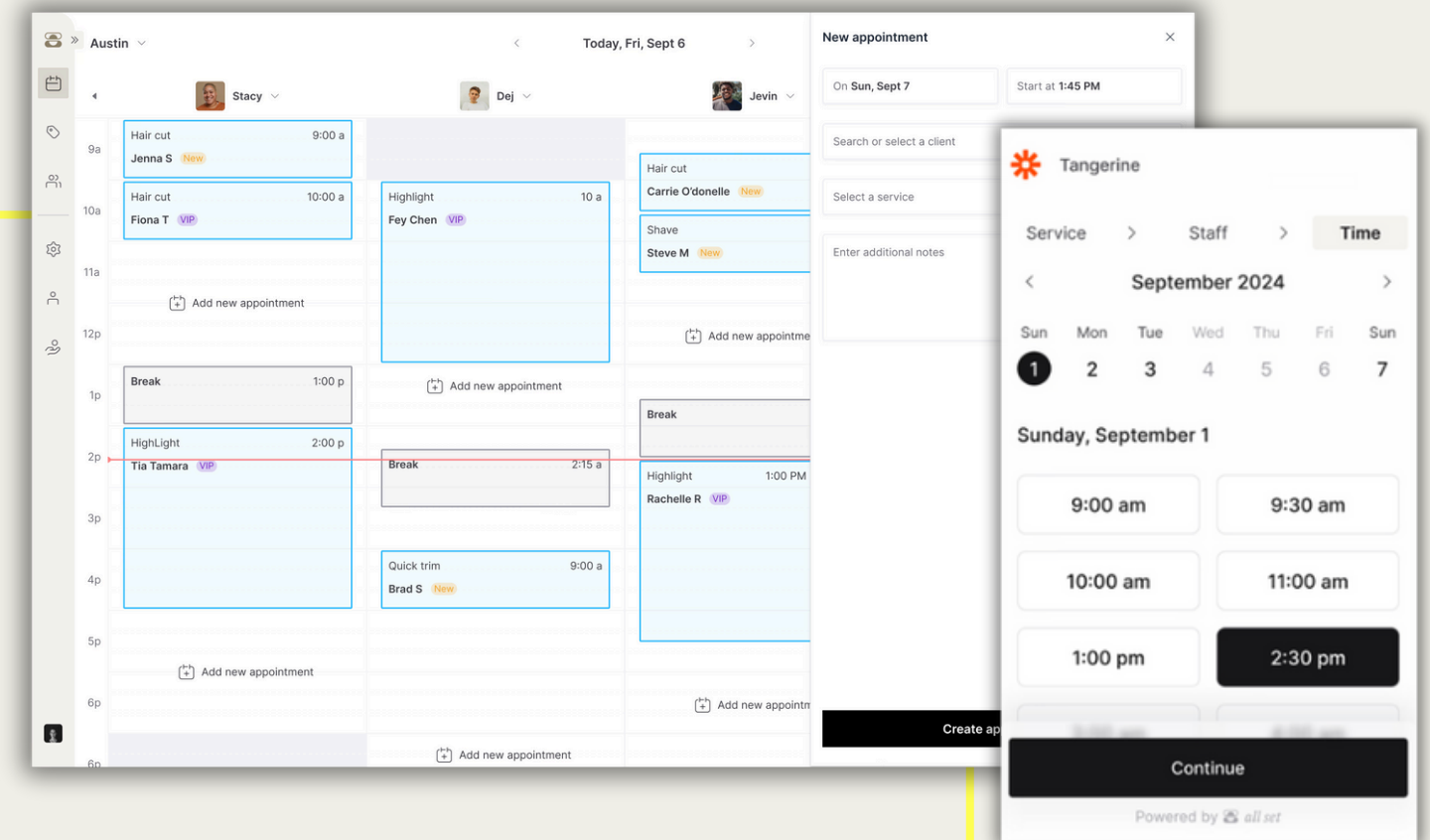
[www.heyallset.com/resellers](http://www.heyallset.com/resellers)



# WHAT IS ALL SET?

All Set is a scheduling, payment, & business management platform offering tools to maximize revenue, streamline efficiency, and build client loyalty—all at a competitive rate.

Currently exclusive to Vivid Commerce, All Set equips service-based merchants with all the essential tools needed to drive growth.



# WHY ALL SET?

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All Set was built to bridge a clear gap in the appointment scheduling market for independent agents. By offering essential features & unique tools at an affordable price point, we eliminate the burden of extraneous fees and bloated solutions that merchants don't need.

By enabling agnostic processing that lets merchants keep their MID and leveraging embedded payments to drive the industry forward, All Set empowers agents and merchants to stay competitive and thrive in a changing landscape.

# BUILT FOR ANY SERVICE BUSINESS

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## Med Spa

Automated reminders, personalized follow-ups, and a VIP experience, every time.



## Barbershop

Automated reminders, personalized follow-ups, and a VIP experience, every time.



## Salon

Automated reminders, personalized follow-ups, and a VIP experience, every time.



## Pet Spa & Groomers

Automated reminders, personalized follow-ups, and a VIP experience, every time.



## HRT & Peptide clinics

Automated reminders, personalized follow-ups, and a VIP experience, every time.



## Day spa

Automated reminders, personalized follow-ups, and a VIP experience, every time.

# INDUSTRY PAIN POINTS

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## No Shows & Cancellations

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Competitors lack effective tools to manage no-shows, costing merchants time and revenue.

## Lack Of Pricing Transparency

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Merchants face unclear pricing structures, making it hard to manage costs effectively.

## Time Consuming Administrative Task

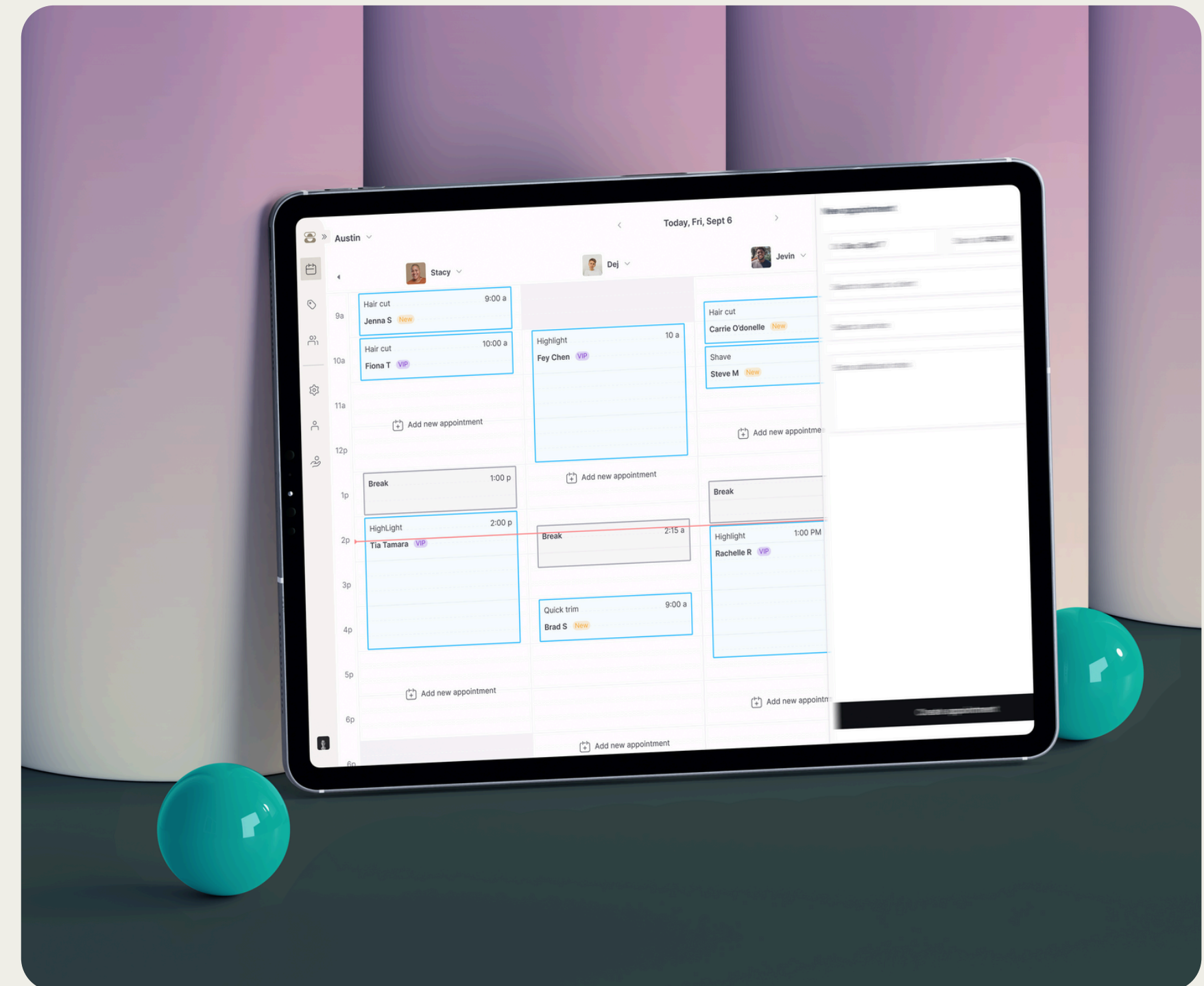
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Competitor tools leave merchants juggling fragmented systems and wasting time on admin work.

## Revenue Stream Gaps

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Few platforms offer solutions like subscriptions or memberships to ensure consistent cash flow.





# BUILT FOR RESELLERS

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## Processor Agnostic

No restrictions on payment processors means you can work with any existing partner or use Vivid Commerce processing directly.

## Embedded Payments

Give merchants the flexibility to accept omnichannel payments ahead or at time of service in the online booking flow, in store, and via payment links.

## Simplified Onboard & Support

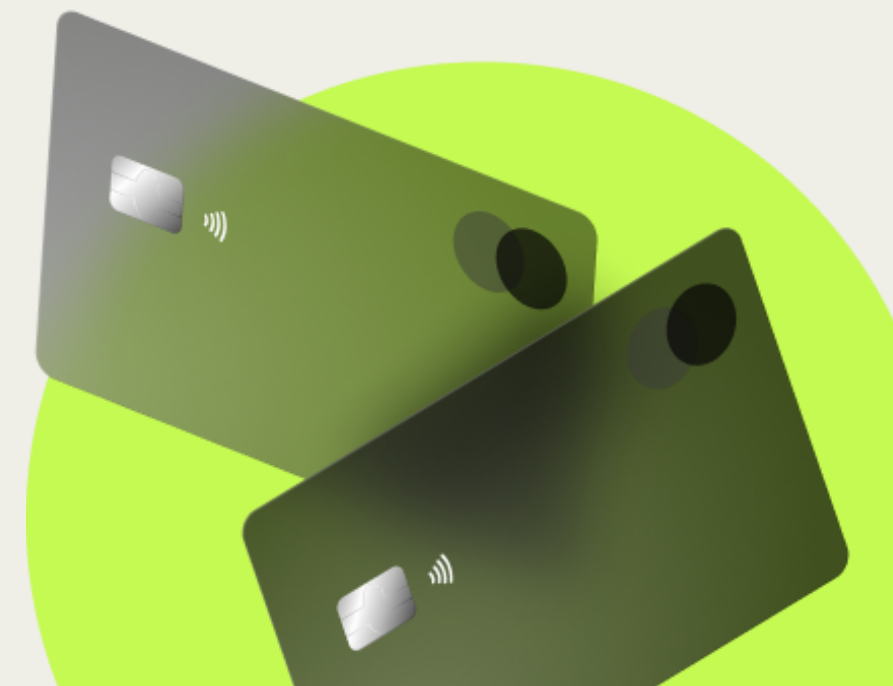
Save time with a quick and straightforward onboarding process, backed by dedicated support to help you and your merchants succeed.

## Dual Pricing

Stand out by offering merchants a solution that automatically applies cash discounts, helping them lower processing fees while giving their customers flexible payment options.

## A Competitive Edge

Don't risk losing your merchants to online processors through offers built into their 3rd party scheduling tools, instead offer a solution that help you deliver them tools & payments together.



# DUAL PRICING

## Easy setup

Merchants can enable dual pricing in Settings > Business Policies, applying a 4% cash discount on the discount pricing page.

## Works with online bookings

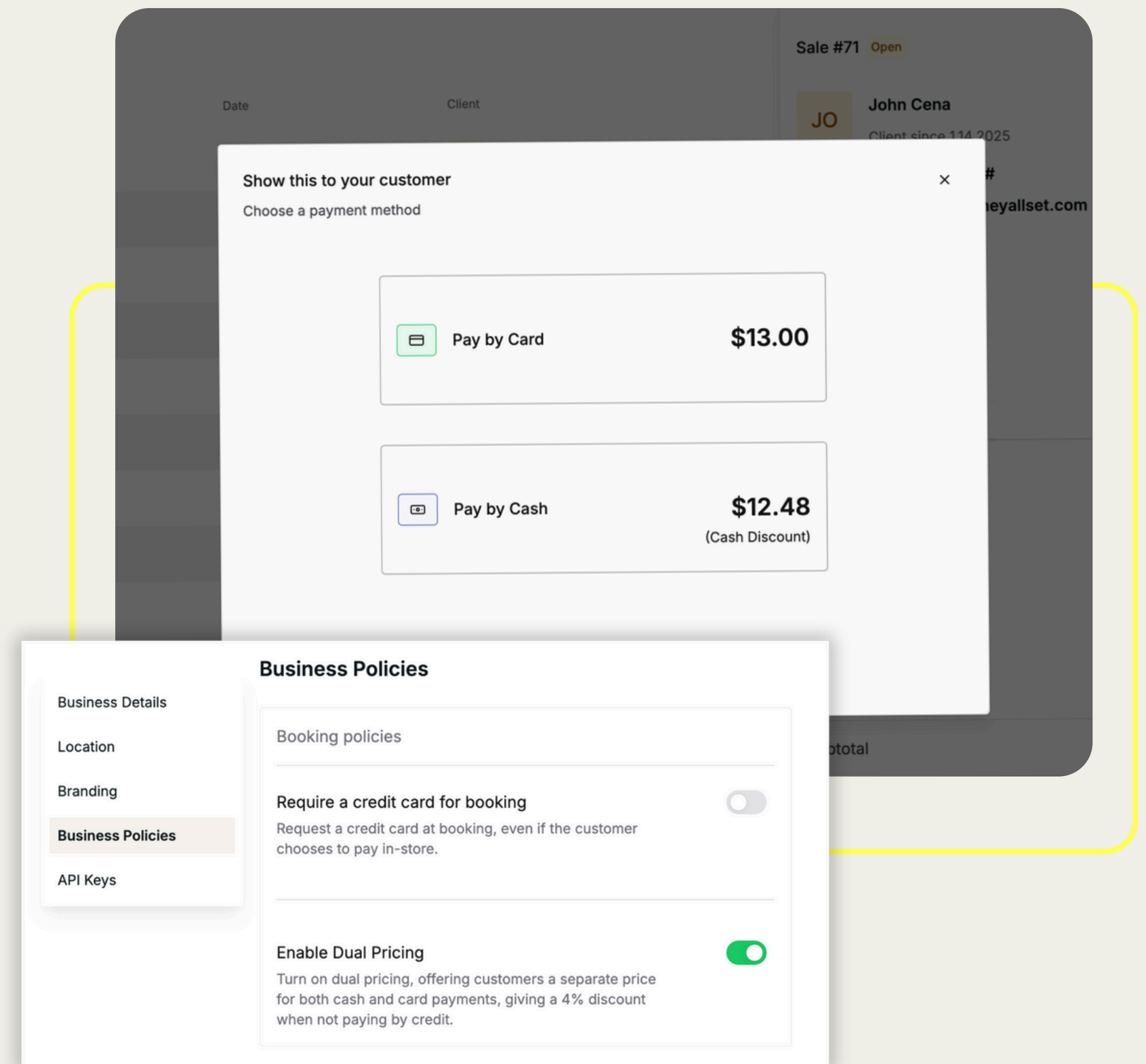
Displays both card and cash pricing. A cash discount line item is applied to the receipt when cash is selected.

## Payment links

Customers choose card or cash pricing on the payment link before completing payment.

## Flexible and convenient

Merchants can finalize sales with card/cash pricing. If additional services are added to a completed transaction, the system auto-voids the prior payment and generates a new total with the applicable discount, ensuring clean records.





# PACKED WITH FEATURES

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## Effortless Booking

Integrated booking and payment ensure clients pay upfront, minimizing no-shows and simplifying financial management.

## Streamlined Payments

Accepts both online and in-store card payments, dual pricing, as well as cash payments and tips, with a built-in tip function for added convenience. Agnostic platform.

## Integrated Engagement

All Set includes tools like automated reminders and notifications, helping businesses stay connected with customers and reduce missed appointments.

## Business Management

All Set simplifies operations with tools to manage services, staff, and multiple locations from one platform.

## Quick Setup & Onboarding

White glove service gets businesses up and running immediately, delivering value without delays or complications.

# SPECIAL PRICING

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**\$39 Licensing**

**90 Days Free**

**0 Buy Rate\***

## **Vivid Exclusive Rate**

\$39/mo

## **Intro Promotion**

Three months complimentary licensing  
First 100 sign ups!

## **Processing**

Interchange or Dual Pricing. LowRisk  
merchants are subject to Vivid's Zero  
Buy-Rate promotion.



**vivid**

x



**all set**

Join us as we redefine payments for  
appointment-based businesses.







Questions?

## Reach Out Today

- ✓ [partners@hellovivid.com](mailto:partners@hellovivid.com)
- ✓ Partner Support (800)496-0437 x 4
- ✓ Merchant Support (800)496-0437 x3
- ✓ Technical Support (800) 496-0437 X2



Vinny Marzelli  
Vice President of Vivid Commerce

[www.hellovivid.com](http://www.hellovivid.com)

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